

Media Advisory



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Howell Foundation to celebrate major fundraising gala to bring awareness on women's health research.

What: The Doris A. Howell Foundation will be celebrating its first major Fundraising Gala, seeking to bring awareness of the need for women's health research. The organization is partnering with Leonard Simpson's in the celebration of the 10th anniversary of his trademark "10 Best Awards"

When: **Thursday, November 30th, 2017**
5:00 – 11:00 PM

Where: **Sheraton Hotel and Marina**
Bayside Pavilion
1380 Harbor Island Drive, San Diego, CA 92101

Who:

- Dr. Doris Howell will be receiving the Life Time Achievement Award for her work in promoting women's health
- The Doris A. Howell Foundation and Fashion Forward will be celebrating the giving spirit of San Diego, vital for the organization

Why it's important: Research is the cornerstone of women's health, and must be at the forefront of any women's health initiative. The exclusion of female subjects in current research efforts translates into women being misdiagnosed and mistreated for any given illness. In the era of personalized medicine, a 'one-size-fits-all' approach on the basis of results from male research subjects, places women at a higher health risk.

Background: As its mission, The Doris A. Howell Foundation for Women's Health Research is dedicated to making a long-term, positive impact on women's health; positioning it as *THE* premier organization advancing women's health research and education. To that end, it seeks to bring awareness to the disparities between men and women in current research efforts to '*keep the women we love heathy*' by advocating for women's health through 3 key initiatives:

- **The Howell Scholarships Program** is unique in San Diego in awarding undergraduate research scholarships to UCSD and California State University students, allowing them to experience hands-on research in the area of women's health. In addition, the Foundation supports graduate nursing students at USD.
- **The Howell Foundation's Community Engagement Initiative (CEI)**, is a unique pilot grant award that seeks to support researchers who partner with community organizations to address vital health issues involving underserved or "at risk" women in our community.
- **The Howell Lecture Series and Health and Happiness Series** ensures that women in our community are informed by providing a forum for medical experts, scientists, doctors, researchers, and/or authors to convey the very latest information on topics relevant to women's health; bringing women's health research full circle.

For more information visit www.howellgala.org